

Privacy Policy – Psiu

Last Updated: 2025-12-10

This Privacy Policy describes how **AXTERN LABS** (“we”, “our”, or “us”) collects, uses, discloses, and protects information when you use **Psiu** (the “App”). Psiu is a personalized notification service that uses artificial intelligence (“AI”) to research, generate informational content, and deliver notifications based on user-defined prompts and schedules.

By using the App, you agree to the terms of this Privacy Policy.

1. Information We Collect

We collect only the information necessary to provide and improve the App.

1.1 Information You Provide

- **Prompts and instructions** submitted to the App.
- **Scheduling preferences** (times, frequency, notification rules).
- **Account information**, such as email address or authentication details, if applicable.

1.2 Information Collected Automatically

- **Device information** (device model, operating system, app version).
- **Usage data** (features used, interaction patterns).
- **Push notification tokens** required to deliver notifications.
- **Log and diagnostic data** for performance and reliability.

1.3 AI Processing

Prompts you submit may be processed by third-party AI providers to generate personalized content.

These providers are contractually restricted to using data **only to deliver the requested service** and **not for training their models**, unless explicitly disclosed and authorized.

2. How We Use Information

We use collected information to:

- Generate AI-powered informational content based on your prompts.
- Deliver notifications according to your defined schedule.
- Maintain, improve, and secure the App.
- Provide customer support.
- Detect abuse, prevent fraud, and comply with legal obligations.

We do not sell your personal information.

3. Legal Basis and U.S. Privacy Laws

Psiu is designed primarily for users in the United States and follows applicable U.S. privacy laws, including:

- **California Consumer Privacy Act (CCPA/CPRA)**
- **Virginia Consumer Data Protection Act (VCDPA)**
- Other applicable state privacy regulations

We process personal data as permitted by law, including to provide contracted services and based on user consent.

4. Sharing of Information

We may share information only with:

4.1 Service Providers

Including:

- AI processing services
- Cloud hosting providers
- Authentication services
- Push notification providers

These providers may access data **only as required to perform their services** and are prohibited from using it for other purposes.

4.2 Legal and Safety Purposes

Information may be disclosed if required to:

- Comply with the law or legal process
- Respond to lawful government requests
- Protect the rights, safety, or security of users or the public
- Enforce our terms and prevent misuse

We **do not sell, rent, or trade** user data.

5. Data Retention and Deletion

We retain personal information only as long as necessary to provide the service or comply with legal obligations.

You may request:

- Access to your data
- Data correction
- Data deletion
- Data export

Requests can be made via the contact details below.

6. User Rights (United States)

Depending on your state of residence, you may have the right to:

- **Know** what personal data we collect
- **Access** your personal data
- **Correct** inaccurate information
- **Delete** your personal data
- **Opt out** of data sales or targeted advertising (we do not engage in these activities)

To exercise your rights, contact us at: **office@axternlabs.com**.

7. Data Security

We implement reasonable technical and organizational measures to protect data, including:

- Encrypted communication (HTTPS)
- Access controls and least-privilege policies
- Monitoring and security reviews

However, no system is completely secure, and we cannot guarantee absolute security.

8. Children's Privacy

Psu is **not intended for children under the age of 13**, in compliance with the **Children’s Online Privacy Protection Act (COPPA)**.

We do not knowingly collect personal data from children. If such data is identified, it will be deleted promptly.

9. International Data Processing

Your information may be processed or stored in the United States or other countries where our service providers operate.

We ensure appropriate safeguards are in place to protect your data in accordance with applicable laws.

10. Changes to This Privacy Policy

We may update this Privacy Policy periodically.

When changes are made, the “Last Updated” date will be revised.

Material changes may be communicated through the App.

11. Contact Information

If you have questions or requests regarding this Privacy Policy, please contact us:

AXTERN LABS

 **Email:** office@axternlabs.com

 **Address:**

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